

**UGANDA TEXTBOOK ACADEMIC AND NON-FICTION AUTHORS  
ASSOCIATION (UTANA)**

**30<sup>th</sup> June 2021**

**CIRCULAR**

To: All Members of UTANA

**RE: PROFILING AUTHORS PUBLICATION AND EXPOSITION**

This is to bring you greetings from Uganda Textbook Academic and Nonfiction Authors Association (UTANA) and to appreciate your cordial relationship with UTANA.

To achieve one of its mandates to promote authors rights, UTANA has set a programme to engage authors profiling their publications. Profiling your publications is one way of publicizing you and your publications to a greater audience. You are therefore required to provide your publications by indicating the title of the book, ISBN Number, Book Shop/Store, URL link and the price. The list provided will be available on UTANA website ([utanauganda.org](http://utanauganda.org)) and linked to other social media platforms.

In Particular, UTANA shall be holding series of author exposition. Here, published authors have a chance to talk about their works and ensure that their recently published book(s) is/are exposed to the public.

Accordingly, the author is then required to provide details of the book(s) to be exposed, provide a profile picture, and agree with UTANA administration on the date and time of exposition. On its part, UTANA shall create a Flier for the event, and for sharing and publicity, support the hosting and broadcasting of the exposition via Zoom for two hours and publicize the exposition event on UTANA Website and social Media.

The purpose of this letter, therefore, is to interest all authors who are willing and ready to undertake exposition of their works to take on this opportunity. Please provide me with the required details for you to be scheduled accordingly.

Thank you for choosing UTANA

Regards

Racheal Nakamya, Programmes Administrator UTANA

[admin@utanauganda.org](mailto:admin@utanauganda.org) , [authors.investment@gmail.com](mailto:authors.investment@gmail.com), 0709799030